

MMI Associates, Inc.
7406-H Chapel Hill Road
Raleigh, NC 27607
(919) 233-6600 • (919) 233-0300 (fax)
patty@mmimarketing.com

For Immediate Release Contact: Patty Briguglio (919) 233-6600

Patty Briguglio Receives Small Business Champion Award
*President Of MMI Associates, Inc. Named National Federation Of
Independent Business Owners Small Business Champion*

Raleigh, NC – The National Federation of Independent Business (NFIB) has named Patty Briguglio, President of MMI Associates, Inc., the 2005 Small Business Champion of North Carolina. She was recognized for her leadership and contribution to the organization, as well as providing empowerment to other business owners.

"I am honored to be chosen for this prestigious award and am humbled by the recognition. I continue to be awed by the enormous contribution that small business owners can make to the economic development and the welfare of our community and I am proud to play my small part in this effort," said Briguglio.

About Patty Briguglio:

Patty Briguglio is President of MMI Associates, Inc. a full-service marketing and public relations firm. Instrumental in founding organizations that benefit women, Briguglio founded the Arizona Women's Business Enterprise Council (AWBEC) and the Triangle Women Presidents' Organization (WPO), a nonprofit organization whose members are a diverse group of entrepreneurial women presidents who have guided their businesses to generate at least \$2 million in gross annual sales or \$1 million for a service-based business. She has been active in the National Association of Women Business Owners (NAWBO) for more than 10 years, receiving many awards, most recently the NAWBO 2004 Rising Star Award and 2005 Member of the Year Award. Briguglio was named one of the 25 most influential *Women In Business* by the *Triangle Business Journal*. The National Federation of Independent Business (NFIB) and the town of Cary named her the 2005 Small Business Champion of North Carolina. The Office of the Governor recently honored Briguglio with the Old North State award. Briguglio devotes her time to a number of civic and charitable organizations including the Assistance League of Raleigh, the Greater Raleigh Chamber of Commerce, Pines of Carolina Girl Scout Council, the Hospice of Wake County, and the Triangle Community Foundation (TCF). For more information, please call 919-233-6600 or visit the MMI Associates website at <http://www.mmimarketing.com>.

About MMI Associates, Inc.:

MMI Associates, Inc. is a full-service marketing and public relations firm offering a wide range of services to help clients achieve measurable results in brand awareness, name recognition, market penetration and crisis management. Established in 1994 in Phoenix, Arizona, this award-winning firm was named one of the top 10 public relations firms in the state by *Arizona Business Magazine* and *bizAZ Magazine*. In North Carolina, the *Triangle Business Journal's* Book of Lists for 2004 and 2005 recognized MMI as one of the top public relations firms in the Triangle. The firm has received numerous MarCom Creative Awards, the 2005 Videographer Award and the 2004 Communicator Award. For more information, please call 919-233-6600 or visit the website at <http://www.mmimarketing.com>.

about National Federation of Independent Business Owners:

The National Federation of Independent Business (NFIB) is the largest advocacy organization representing small and independent businesses in Washington, D.C. and all 50 state capitals. From high-tech manufacturers and family farmers to neighborhood retailers and service companies, its members range from sole proprietors to firms with hundreds of employees. Founded in 1943, this united community of 600,000 business owners, employs more than seven million people. The NFIB was ranked the most influential business organization, in "Washington's Power 25" survey conducted by Fortune magazine.

Media and Press Contacts:

Patty Bruguglio
MMI Associates, Inc.
919-233-6600

Patty@mmimarketing.com

(end)