

## **MMI Associates, Inc.**

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**For Immediate Release**

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## **Patty Briguglio Named National Association of Women Business Owners Member Of The Year**

*President Of MMI Associates, Inc. Receives Award From Top Women's Organization*

Raleigh, NC – Patty Briguglio, President of MMI Associates, Inc., has been named Member Of The Year by the Greater Raleigh Chapter of The National Association Of Women Business Owners (NAWBO). This award honors her contributions to the organization and to the empowerment of other women business owners. Briguglio will be honored at a dinner and awards ceremony on June 22<sup>nd</sup> at the Brier Creek Country Club in Raleigh, NC.

"I am honored to be chosen for this prestigious award and am humbled by the recognition. The contributions that women business owners make to their communities awe me and I am grateful to be part of such an amazing group of women," said Briguglio.

About MMI Associates, Inc.:

MMI Associates, Inc. is a full-service marketing and public relations firm offering a wide range of services to help clients achieve measurable results in brand awareness, name recognition, market penetration and crisis management. Established in 1994 in Phoenix, Arizona, this award-winning firm was named one of the top 10 public relations firms in the state by *Arizona Business Magazine* and *bizAZ Magazine*. In North Carolina, the *Triangle Business Journal's* Book of Lists for 2004 and 2005 recognized MMI as one of the top public relations firms in the Triangle. The firm has received numerous MarCom Creative Awards, the 2005 Videographer Award and the 2004 Communicator Award. For more information, please call 919-233-6600 or visit the website at <http://www.mmimarketing.com>.

About NAWBO:

NAWBO is the only dues-based national organization representing the interests of all women entrepreneurs in all industries. It currently has over 8,000 members in more than 80 chapters nationwide. This association of woman business owners is dedicated to assisting women to achieve success by uniting in common goals, promoting leadership, developing entrepreneurial skills and business acumen, and advocating and influencing public policy affecting women in business.

Media and Press Contacts:

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