

MMI Associates, Inc.

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For Immediate Release

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MMI Associates, Inc. Announces New Employee

Gloria Leshner Joins Marketing & Public Relations Firm As Copywriter

Raleigh – Patty Briguglio, President of MMI Associates, Inc., a Raleigh-based marketing and public relations firm, has announced that Gloria Leshner has joined the firm as a Copywriter. In this position, Leshner will concentrate her efforts in developing collateral and press material for clients. Leshner, a Colorado native who resides in Clayton, NC, obtained her Masters Degree in English from the University of Northern Colorado. She has extensive experience in technical and marketing development and was most recently self-employed as a technical writer.

“I am delighted to welcome Gloria to our team,” said Briguglio. “I am confident that her experience and talents will be a great asset to our organization.”

About MMI Associates, Inc.:

MMI Associates, Inc. is a full-service marketing and public relations firm offering a wide range of services to help clients achieve measurable results in brand awareness, name recognition, market penetration and crisis management. Established in 1994 in Phoenix, Arizona, this award-winning firm was named one of the top 10 public relations firms in the state by *Arizona Business Magazine* and *bizAZ Magazine*. In North Carolina, the *Triangle Business Journal's* Book of Lists for 2004 and 2005 recognized MMI as one of the top public relations firms in the Triangle. The firm has received numerous MarCom Creative Awards, the 2005 Videographer Award and the 2004 Communicator Award. For more information, please call 919-233-6600 or visit the website at <http://www.mmimarketing.com>.

Media and Press Contacts:

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