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**For Immediate Release                      Contact: Patty Briguglio (919) 233-6600**

## **President of MMI Associates, Inc. Receives Old North State Award**

*The Governor's Office Of North Carolina Recognizes Patty Briguglio For  
Exemplary Leadership*

Raleigh, NC –Patty Briguglio, President of MMI Associates, Inc., a full-service marketing and public relations firm, has been awarded the Old North State Award by the North Carolina Governor's Office. Briguglio was recognized for her strong leadership skills and involvement with numerous Triangle civic and charitable activities. The Governor's Office awards exceptional individuals for special contributions to the state and local communities based on a nomination process and board approval.

"I am excited to have been selected for this award by the Governor's Office and I am honored by the recognition," said Briguglio. "I consider myself fortunate to be able to live in a state that allows me to combine my appreciation for the business world with my passion for community and civic involvement."

About The Old North State Award:

The Office of the Governor issues awards to recognize individuals for contributions that have had a significant and positive impact on the state of North Carolina. The Old North State Award is given to individuals who have a proven record of exemplary service and commitment to the state and their respective communities. The Office of the Governor also presents the Order of the Long Leaf Pine, Certificate of Appreciation, Certificate of Appreciation for Volunteers, Honorary Tar Heel, Laurel Wreath Award and Governor's Student Excellence Award.

About Patty Briguglio:

Patty Briguglio is President of MMI Associates, Inc. a full-service marketing and public relations firm. Instrumental in founding organizations that benefit women, Briguglio founded the Arizona Women's Business Enterprise Council (AWBEC) and the Triangle Women Presidents' Organization (WPO), a nonprofit organization whose members are a diverse group of entrepreneurial women presidents who have guided their businesses to generate at least \$1 million in sales. She has been active in the National Association of Women Business Owners (NAWBO) for more than 10 years, receiving many awards, most recently the NAWBO 2004 Rising Star Award and 2005 Member of the Year Award. Briguglio was named one of the 25 most influential *Women In Business* by the *Triangle Business Journal*. The National Federation of Independent Business (NFIB) named her the 2005 Small Business Champion of North Carolina. The Office of the Governor recently honored Briguglio with the Old North State award. Briguglio devotes her time to a number of civic and charitable organizations including the Assistance League of Raleigh, the Greater Raleigh Chamber of Commerce, Pines of Carolina Girl Scout Council, the Hospice of Wake County, and the Triangle Community Foundation (TCF). For more information, please call 919-233-6600 or visit the MMI Associates website at <http://www.mmimarketing.com>.

About MMI Associates, Inc.:

MMI Associates, Inc. is a full-service marketing and public relations firm offering a wide range of services to help clients achieve measurable results in brand awareness, name recognition, market penetration and crisis management. Established in 1994 in Phoenix, Arizona, this award-winning firm was named one of the top 10 public relations firms in the state by *Arizona Business*

*Magazine* and *bizAZ Magazine*. In North Carolina, the *Triangle Business Journal's* Book of Lists for 2004 and 2005 recognized MMI as one of the top public relations firms in the Triangle. The firm has received numerous MarCom Creative Awards, the 2005 Videographer Award and the 2004 Communicator Award. For more information, please call 919-233-6600 or visit the website at <http://www.mmimarketing.com>.

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