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President of MMI Associates, Inc. Recognized As Small Business Champion

Town Of Cary Honors Patty Briguglio For Contributions To Small Businesses

Raleigh, NC – Patty Briguglio, President of MMI Associates, Inc., a full-service marketing and public relations firm, has been honored as a Small Business Champion by the Town of Cary. Proclaimed June 28th, 2005, by Cary mayor, Ernest F. McAlister, this award commemorates Briguglio's strong leadership skills and her dedication to empowering small-business owners. Briguglio has previously been recognized by the National Federation of Independent Business, the country's largest small-business advocacy group, as the 2005 Small Business Champion in North Carolina.

"I am excited to be named a Small Business Champion by the town of Cary," said Briguglio. "Small businesses are vital to the American economy and I am proud to be involved in the advancement of this thriving sector."

About Patty Briguglio:

Patty Briguglio is President of MMI Associates, Inc. a full-service marketing and public relations firm. Instrumental in founding organizations that benefit women, Briguglio founded the Arizona Women's Business Enterprise Council (AWBEC) and the Triangle Women Presidents' Organization (WPO), a nonprofit organization whose members are a diverse group of entrepreneurial women presidents who have guided their businesses to generate at least \$2 million in gross annual sales or \$1 million for a service-based business. She has been active in the National Association of Women Business Owners (NAWBO) for more than 10 years, receiving many awards, most recently the NAWBO 2004 Rising Star Award and 2005 Member of the Year Award. Briguglio was named one of the 25 most influential *Women In Business* by the *Triangle Business Journal*. The National Federation of Independent Business (NFIB) and the town of Cary named her the 2005 Small Business Champion of North Carolina. The Office of the Governor recently honored Briguglio with the Old North State award. Briguglio devotes her time to a number of civic and charitable organizations including the Assistance League of Raleigh, the Greater Raleigh Chamber of Commerce, Pines of Carolina Girl Scout Council, the Hospice of Wake County, and the Triangle Community Foundation (TCF). For more information, please call 919-233-6600 or visit the MMI Associates website at <http://www.mmimarketing.com>.

About MMI Associates, Inc.:

MMI Associates, Inc. is a full-service marketing and public relations firm offering a wide range of services to help clients achieve measurable results in brand awareness, name recognition, market penetration and crisis management. Established in 1994 in Phoenix, Arizona, this award-winning firm was named one of the top 10 public relations firms in the state by *Arizona Business Magazine* and *bizAZ Magazine*. In North Carolina, the *Triangle Business Journal's* Book of Lists for 2004 and 2005 recognized MMI as one of the top public relations firms in the Triangle. The firm has received numerous MarCom Creative Awards, the 2005 Videographer Award and the 2004 Communicator Award. For more information, please call 919-233-6600 or visit the website at <http://www.mmimarketing.com>.

Media and Press Contacts:

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