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For Immediate Release

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Patty Briguglio Named To Women's Center Advisory Council *Raleigh Woman Business Owner Named To Advisory Council for Wake County Women's Center*

Raleigh, NC – Patty Briguglio, President of MMI Associates, Inc., has been named to the Advisory Council for the Women's Center of Wake County. The purpose of the Advisory Council is to contribute to the broader vision of the agency and serve a strategic role that complements the leadership, operational, and fiscal management responsibilities of the Women's Center Board.

"I am honored to serve on the Women's Center Advisory Council," said Briguglio. "Doing my share to help address the needs of homeless and low-income women and children is an important way to give back to the Triangle community, which has given so much to me."

About the Women's Center of Wake County:

The Women's Center provides an array of services for low-income and homeless women and children. These services include basic needs such as day shelter, emergency food, transportation assistance, clothing, and meals; supportive services such as case management, financial assistance, crisis counseling, legal information, health services, and supportive employment; and housing services such as assistance in finding affordable housing, negotiating leases, and improving landlord relationships. For more information, visit the website at <http://www.wcwc.org>.

About Patty Briguglio:

Patty Briguglio is President of MMI Associates, Inc. a full-service marketing and public relations firm. Instrumental in founding organizations that benefit women, Briguglio was a founder of the Arizona Women's Business Enterprise Council (AWBEC) and the Triangle Women Presidents' Organization (WPO), a nonprofit organization whose members are a diverse group of entrepreneurial women presidents who have guided their businesses to generate at least \$2 million in gross annual sales or \$1 million for a service-based business. She has been active in the National Association of Women Business Owners (NAWBO) for more than 10 years, receiving many awards, most recently the NAWBO Rising Star Award and Member of the Year Award. Briguglio was named one of the 25 most influential *Women In Business* by the *Triangle Business Journal*. The National Federation of Independent Business (NFIB) named her the 2005 Small Business Champion of North Carolina. The Office of the Governor recently honored Briguglio with the Old North State award. Briguglio devotes her time to a number of civic and charitable organizations including the Assistance League of Raleigh, the Greater Raleigh Chamber of Commerce, Pines of Carolina Girl Scout Council, the Hospice of Wake County, and the Triangle Community Foundation (TCF). For more information, please call 919-233-6600 or visit the MMI Associates website at <http://www.mmimarketing.com>.

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